



You Decide Your Reproductive Destiny

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Letter from Christopher Purdy

Dear Friend of DKT,

DKT teams wake up every day with a sense of urgency and passion, focused on finding solutions to everyday reproductive health challenges, bringing innovations to markets, and striving to ensure that all people can make choices for themselves that best fit their reproductive health needs. In 2023, DKT continued to provide health impact at scale across more than 100 geographies and generated more than 64.1 million Couple Years of Protection (CYPs), supporting our work as one of the world's largest providers of contraceptive and safe abortion products, services, and technology.



In some regards, the work we do sounds quite simple. We ensure that high-quality, affordable products like intrauterine devices (IUDs), emergency contraception, and abortion pills are widely available across hundreds of thousands of outlets such as pharmacies, clinics, and shops. We then train and inform health providers so that they can support their clients. Our collective efforts culminated in an estimated 468,000 providers trained or detailed this past year: doctors, midwives, nurses, and pharmacists.

We also inform, educate, and empower individuals so they have the resources, knowledge and confidence to decide for themselves how to live their sexual lives, and if and when they choose to have children. The DKT approach works because it is infused with sex positivity and fun. In 2023, we produced talk shows, podcasts and radio programs to proactively influence healthy behaviors. We dared young couples to “Fiesta” in Myanmar, made sex education fun in Mexico, and empowered Indonesian mothers to try IUDs.

DKT also works in extremely challenging geo-political environments like Eastern DR Congo, Afghanistan, and Myanmar. Conservative and anti-choice movements around the world pose real obstacles to DKT teams every day. Financial uncertainties with foreign exchange challenges and declining donor support have meant that DKT has to do more with less. DKT's focus on low-income and vulnerable populations means that our teams must go beyond traditional distribution and marketing channels to reach the 'last mile' and meet the needs of underserved groups.

We are proud of the work we do. These efforts averted an estimated 16.7 million unintended pregnancies; 16.9 million unsafe abortions; and 32,500 maternal deaths in 2023. We know that behind each of these numbers is a person, a family, and a story. I thank every DKT team member whose professionalism, grit, and enthusiasm makes these numbers and stories a reality.

Our journey towards increased financial resilience is well underway. DKT generated \$219 million in sales revenue in 2022, helping to cover around 82% of our global expenses of \$267 million. Critical donor funds make up the difference and leverage DKT resources, providing a compelling case for efficiency and value for money. DKT procured \$121 million in reproductive health commodities in 2022, largely with our own funds. Because DKT contributes to operational budgets, the cost to donors of delivering one 'CYP' was under \$1.

Much work remains to be done and DKT counts on the support of donors and partners in the commercial and public sectors to enable our efforts. We hope you will join us to make the world a place where every individual can determine their reproductive destiny.

Christopher Purdy
President and CEO

Board of Directors

Carlos Garcia
President, Eng-Garcia Properties

Christopher H. Purdy
President, DKT International

Julie Stewart
DKT International Board Chair

Karen Pak Oppenheimer
Co-founder, The Oppenheimer Project

Dr. Matthew Reeves, MD, MPH
Executive Director, The Dupont Clinic

Founder, Families Against
Mandatory Minimums

DKT 2023 Health Impact

64.1 million CYPs generated in 2023

16.75 million

unintended pregnancies averted

16.9 million

unsafe abortions averted

32,500

maternal deaths averted

468,000

providers trained

100+

countries served

82%

sustainability ratio*



In 2023, DKT Sold:



949.58 million
Condoms



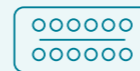
28.63 million
Emergency contraception pills (ECs)



5.38 million
IUDs



25.89 million
Misoprostol tablets



119.96 million Oral contraceptives (OCs)



5.97 million
1 Mifepristone
+ 4 Misoprostol
Medical Abortion
combipacks



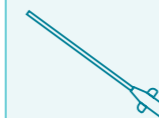
2.34 million
Contraceptive
suppositories



32.95 million
Contraceptive
Injectables



1.76 million
Implants



2.07 million
MVA cannulae



271,900
MVA aspirators

* 82% is based on 2022 audited financials.

Shaping Markets Influencing Behaviors Shattering Stigma

DKT leverages the power of the private sector to strengthen global, sexual and reproductive health markets. We empower individuals and couples to understand their options and access affordable and high quality contraceptives and reproductive health services. To do that, we support the reproductive health ecosystem at scale: training health providers, strengthening supply chains, and shifting consumer behaviors.

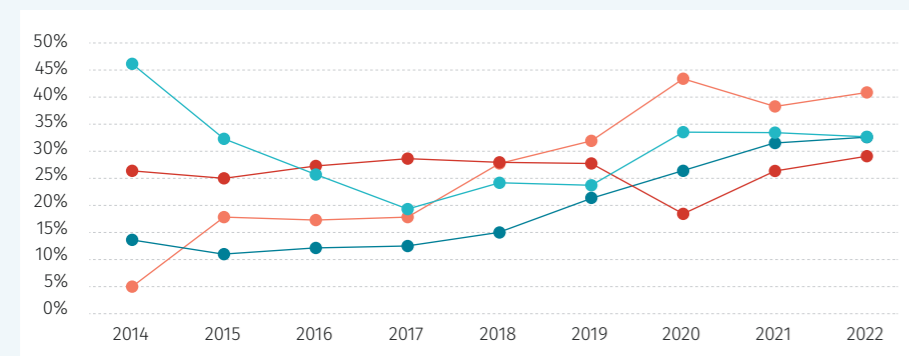
Spotlight on Nigeria

Impact since 2014

- 6 million +** Unintended pregnancies averted
- 70,000+** Maternal deaths averted
- 10 million +** Unsafe abortions averted
- 38 million +** Couple Years of Protection generated

In Nigeria, an estimated **2 of every 5 contraceptive users** depend upon DKT's products or services for their sexual and reproductive health. A recent analysis of our overall contribution to contraceptive use in several countries revealed that DKT plays a key role in providing contraceptive products and services in the markets we serve. In Nigeria, our products and services account for 35 to 40 percent of all contraceptive users.

DKT Share of Total Users of Contraception in Select Countries (2014-2022)



- Ghana
- Indonesia
- Nigeria
- DRC

Data from independent researchers at Johns Hopkins University. DKT plays an important role in the overall 'share' of rising contraceptive prevalence rates in Nigeria as well as other countries.

Read and download the full Analysis [online for details about DKT's global impact.](#)

Affordable brands that speak to consumers

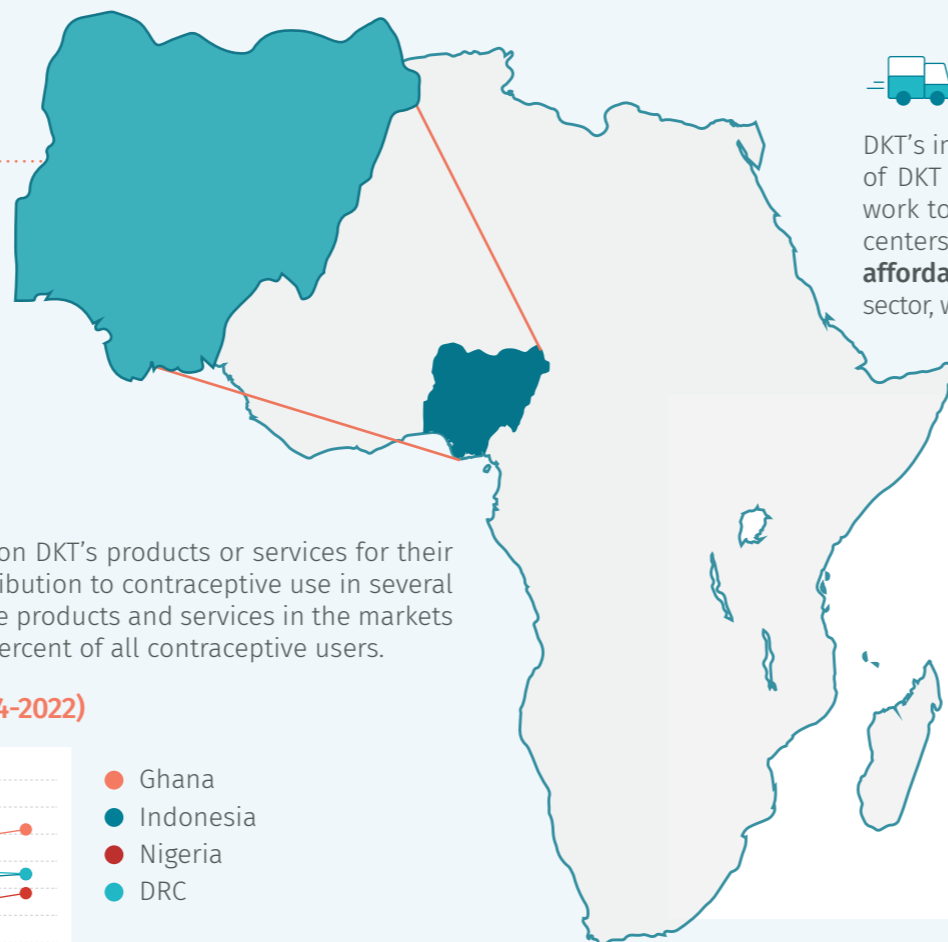
DKT is a market leader in Nigeria, with the online marketplace [Honey&Banana](#) and established brands such as 'Kiss' condoms and 'Lydia' IUDs. Our brands are affordable across market segments. We attract new users by producing high-quality, sex-positive ads and campaigns that communicate the value of our products in a clear, respectful manner. Creative packaging, established distribution channels, and long-standing partnerships with retailers and providers allow us to reach and serve the total market in Nigeria.



Building the capacity of health providers

In 2023, DKT Nigeria empowered over 28,000 healthcare professionals through comprehensive training sessions, enriching their expertise and proficiency to enhance client care. These sessions equipped doctors and midwives with hands-on training, instilling the confidence to adeptly administer procedures like IUD insertion and removal, as well as manual vacuum aspiration (MVA). DKT also provides support through personalized consultations and detailed guidance for pharmacists and drug vendors. Topics range from advising youth on emergency contraception to addressing common inquiries regarding contraceptive side effects.

DKT's global teams **trained and detailed an estimated 468,000 health providers** in more than a hundred countries.



Delivering quality products for global markets

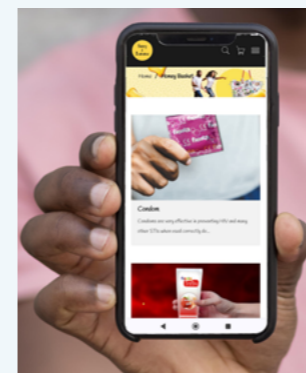
DKT's impact in Nigeria starts with a network of more than 78,000 clinical and retail outlets, which sell an array of DKT products, including oral and emergency contraceptives and misoprostol. Each day, our sales teams work to ensure products are available in every possible outlet, including rural drug vendors, urban shopping centers, and clinics that serve slums in major urban areas. **We aim to provide every consumer with access to affordable, quality reproductive health products when and where they need them.** This also extends to the public sector, where DKT supplies NGOs and hospitals.

DKT Outlets in Nigeria

Across the country, **DKT Nigeria is increasing access to contraceptive product and services** and to a customer base of more than 78,000 outlets, including hard-to-reach areas of the country.

DKT's Customer Base in Nigeria

- 11,996 Clinics
- 57,071 Pharmacies and Accredited drug shops
- 3,832 Supermarkets
- 1,145 Institutions / Associations
- 508 Wholesale Outlets
- 2,097 Hotels / Brothels / Kiosks
- 3,734 Convenience Stores



Expanding access with digital tools

[Honey&Banana](#) is both an online store and a repository of information for those seeking sexual and reproductive health information and counseling. **It was designed to be sex-positive, pro-pleasure and stigma-free, connecting users to a multilingual call center/or WhatsApp chatbots for information and referrals.** Visitors can find answers to common reproductive health and contraception questions, receive support from health professionals, and purchase products from the online store. Visitors can make an appointment using DKT's clinic locator tool, linking them directly with one of DKT's 700 partner clinics.

Reaching the 'Last Mile' and serving marginalized groups

In remote regions with restricted internet and mobile connectivity, DKT collaborates with community health workers (CHWs). We promote long-acting reversible contraceptives (LARCs) equipping workers with complimentary vouchers for DKT products. **Health workers disseminate information and offer guidance to clients, facilitating connections between women in underserved locales and our national hotlines.** One hundred percent of individuals using the vouchers obtained at least one contraception method. This initiative is currently being extended nationwide and promoted with radio broadcasts, ensuring broader access to essential products for women in remote and underserved communities.



Multi-Platform Engagement



DKT galvanized young people and couples from Mexico to Kenya to take control of their sexual and reproductive lives in 2023 with sex-positive ads, behavior change campaigns, and innovative programming.

In Indonesia and Mexico, teams reached out to Gen Alpha with groundbreaking sex education initiatives. **Berani Berecana**, or “Take Control,” in Indonesia is designed specifically for a generation comfortable with all things tech. In Mexico, we made sex education fun and stigma-free, impacting 400,000 middle and high school students with **“DKT School.”**

Campaigns challenged individuals to be unafraid of their sexual curiosities and use their personal power to determine their own reproductive destinies. Local celebrities and key opinion leaders normalized complex and stigmatized issues, educating consumers about DKT’s contraceptive and safe abortion products and sex positive approach. In Brazil, we partnered with doctors for **“DKT Talks.”** In Myanmar, a daring ad campaign challenged young people to own their sexual desires and **“Fiesta,”** wherever and however they wished. In Kenya, four local rappers wrote a song to destigmatize condom usage and fight HIV, encouraging young people to **“Jipin Na Kiss,”** or “Always Have Kiss” condoms on them. And DKT Mozambique gathered together a diverse group of local male and female influencers of varied ages to hold an open-ended discussion about abortion for its **Aborto Seguro** initiative.

To experience DKT’s portfolio from 2023, click on the icons below:



DKT’s Affiliates Spearhead Tech and Supply Chain Upgrades, Paving the Way for Total Market Service



Women First Digital (WFD) continues to be a leading force in the digital reproductive health space, providing self-care information and counseling services for safe abortion and contraception to individuals around the world. Its three mobile platforms offered stigma-free resources to 7 million + visitors in more than 25 languages in 2023. WFD’s online e-learning courses were used by medical students and pharmacists globally to increase understanding and service provisions for medical abortion and its network of trained counselors served tens of thousands of clients through clinic referrals and services. Explore more about WFD through its latest [White Paper at www.dktinternational.org](http://www.dktinternational.org).



carafem expanded its online abortion care in 2023 by providing asynchronous services accessible 24/7, 365 days/year. During a time of great uncertainty in the USA, the organization’s groundbreaking advertising and empathetic approach to care resulted in major increases in client visits across the 18 States it now serves. carafem’s use of machine learning for client counseling, innovative approach to medical care, and its commitment to learning and research has resulted in it being recognized as a leader in the telehealth space in the USA.



DKT WomanCare served more than 100 markets around the world in 2023, leveraging its vertical integration with manufacturing partners to deliver quality assured contraceptive and safe abortion solutions to governments; the UN and other donor agencies; and commercial partners. The organization continues its provision of the Ipas MVA technology; the Levoplant hormonal implant; and a 3-month WHO-approved injectable contraceptive. WomanCare also expanded its portfolio and partnerships in 2023, forging an alliance to bring a hormonal IUD (Avibela) to markets around the world.

Together, these organizations made significant strides towards advancing reproductive and safe abortion care healthcare outcomes worldwide in the past year.

Key Financials 2022

Below are audited financials from 2022. The 2023 financials will be available soon. In 2022, DKT procured \$121 million in reproductive health commodities, largely with DKT funds and sales revenues.

